



Southeastern Chapter - National Safety Council Vision 2027





Southeastern Chapter - National Safety Council

Vision 2027

OUR MISSION

Promoting change to eliminate preventable injuries, death and loss in the communities we serve

OUR CORE VALUES

INTEGRITY

Honest, ethical and forth right behavior in all aspects of our work

ADVOCACY

Active support for the advancement of safer communities

INNOVATION

Continuous improvement resulting in transformative impact

PASSION

Compelling commitment to accomplishing our goals

TEAMWORK

Effective collaboration to achieve desired outcomes

OUR VISION

Improving the quality of lives through safety



Southeastern Chapter - National Safety Council

Priorities & Strategic Focus

I. ELIMINATING INJURY AND DEATH ON THE ROADWAYS

Potential Focus Areas

- Divers between the ages of 15 and 25 (Group 1)
- Drivers over the age of 55
- Defensive Driving
- Drivers Education

Potential Measurable (KPIs):

- Group 1 drivers involvement in roadway incidents
- Overall number of motor vehicle incidents resulting in injury, death or loss
- Number of students participating in Alive at 25
- Number of students participating in all DDC courses (4/6/8, ADD)

Strategic Intent:

The Council will aggressively work to achieve the lowest rates of motor vehicle incidents resulting in injury, death and loss throughout the southeast region. We will deliver effective and widespread programs to help drivers develop the defensive skills and awareness to avoid motor vehicle collisions. We will seek out partners to support, advocate and implement roadway safety programs and initiatives, resulting in our region having the lowest rate of motor vehicle collisions in the country.

Building upon the success of programs such as Alive at 25 and the Driving Academy will we ensure that all drivers between the ages of 15 and 25 are appropriately trained, educated and continuously informed of safe effective driving practices. As a result, the percentage of roadway incidents for Group 1 drivers will be significantly reduced.



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II. CREATING A CULTURE OF SAFETY AND HEALTH IN THE WORKPLACE

Potential Focus Areas

- OSHA compliance
- Ensuring best practices in safety and first aid
- Professional networking
- Membership growth and enhancement

Potential Measurable (KPIs):

- Number of workplace incidents resulting in injury, death or loss (to be measured in relationship to numbers of employees trained by SCNSC)
- Membership count
- Number of participants in workplace trainings
- Number of health and wellness programs initiated by Council members

Strategic Intent:

As a Council, we are committed to an expanded membership base and increasing participation in workplace training, for the purpose of establishing safe and healthy work environments. Developing and working through robust networks of professionals dedicated to the health and safety of their employees, we will provide leadership, resources, support and delivery of services to ensure safety at work.

We will increase our efforts to assist members in meeting and maintaining OSHA compliance. We will work closely with local, state, regional and national agents and individuals to promote and establish policies and regulations that support the health and safety of employees. As a result of our efforts, incidents of work place injury, death and loss will be reduced significantly over the next ten years.



Southeastern Chapter - National Safety Council Priorities & Strategic Focus

III. BUILDING SAFE AND HEALTHY HOMES AND COMMUNITIES

Potential Focus Areas

- Partnerships
- Public policy advocacy
- Becoming a regional resource and leader in first aid, safety and incident prevention

Potential Measurable (KPIs):

- Impact of collaborative projects
- Number of opportunities made available to partner with the Council
- Number of preventable injuries and deaths (non workplace and roadways)
- Impact of public policy initiatives
- Number of communities served

Strategic Intent:

Eliminating preventable injuries and deaths in homes and communities will be a major priority for the Council over the next ten years. The Council will develop partnerships with kindred organizations, individuals and companies to promote, deliver and advocate home and community safety. Through a safe community initiative, the Council will solicit the participation of neighborhood groups, city/county councils, churches, schools, businesses and other kindred organizations to form Advocacy Groups focused on safety concerns and issues facing their communities.

The Council will provide resources and services that enable home owners and community members to become aware of safety concerns, preventive actions and appropriate response.

The Council will take a leading role to ensure public officials and regulators are aware of health and safety issues facing communities and supporting their efforts to develop public policies in support of health, safe homes and communities.

As a result of our efforts, the incidents of preventable injury and death occurring in the homes and communities we serve will be significantly reduced.



Southeastern Chapter - National Safety Council

Core Competencies

Core competencies to be developed or strengthened

- Branding and communications to establish the Council as the leading expert and resource in the areas of safety
- Ability to deliver programs and services over a broad geographical base
- Developing local advocacy groups
- Online delivery of resources and training
- Deep collaboration with community partners throughout the region
- Funding for programs and initiatives
- Development of professional networks focused on learning, advocacy and best practices