

A photograph of a man and a woman sitting in the front seats of a car. The man, on the left, is wearing glasses and a light blue striped shirt, looking towards the right. The woman, on the right, is smiling and looking down at a document or book she is holding. The car's interior and windows are visible, with a warm, orange-toned light filter applied to the image.

Alive at 25[®]

a program of



National Safety Council

SOUTHEASTERN CHAPTER

scnsc.org

Defensive Driving Course for Teens

Alive at 25 is a program of the National Safety Council Southeastern Chapter (SCNSC), a nonprofit organization headquartered in Irmo, SC with a mission to save lives from the roadways to the workplace. The Alive at 25 program focuses on behavior, judgment, decision making and consequences to provide young drivers with tools for making positive choices behind the wheel.

Alive at 25 Helps Young, High-Risk Drivers Make Safe Choices

The Alive at 25 curriculum includes activities, videos, case studies, personal stories from instructors, and problem solving to allow participants to form their own conclusions regarding their behavior.

Young drivers typically do not make the connection between choices and consequences behind the wheel because they do not think anything bad will happen to them. Alive at 25 provides the knowledge to empower them to make safer choices both behind the wheel and as a passenger.



By the NUMBERS

1.5

A South Carolina teen driver is involved in a fatal or injury collision every 1.5 hours.*



KIMBERLY MYERS

Alive at 25 Instructor

Teaching Alive at 25 is important because this course really does save lives! Many students come to class thinking they already know all there is to know about driving, because they've studied the DMV book or practiced with a driver's ed instructor. This course is important to me because I want to reach every teen driver with enthusiasm to ensure they ALL stay alive at 25 and beyond.



Community Need

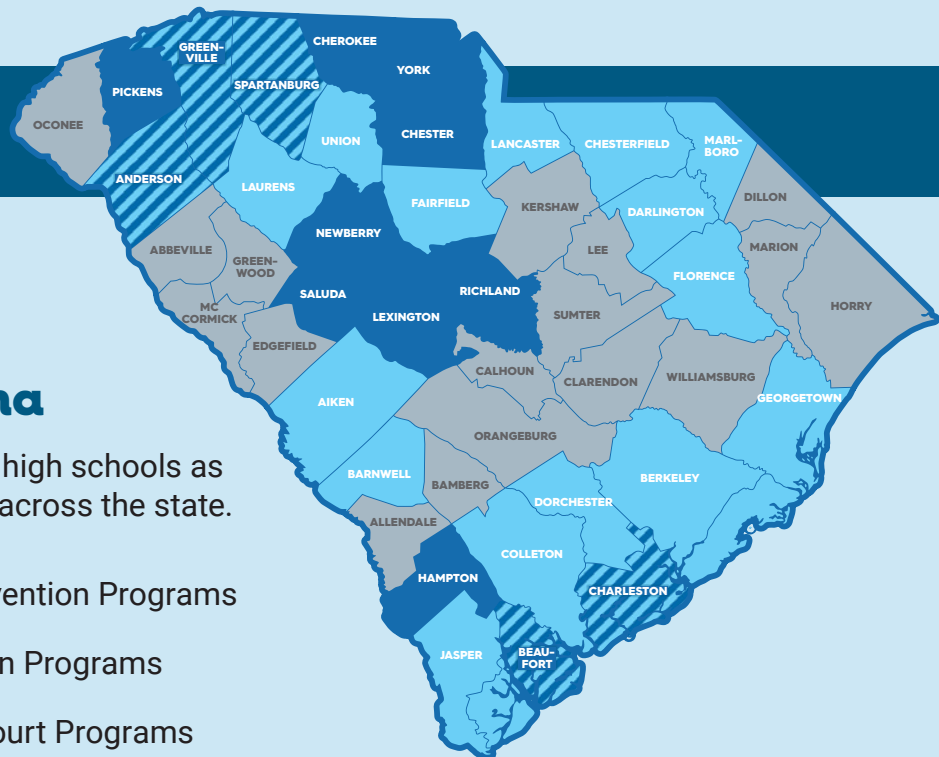
Teen traffic fatalities and crash related injuries are an epidemic across South Carolina. The statistics are devastating, but even more heartbreaking are the local stories of grief and loss that make up these facts and figures. In 2007, the year Alive at 25 was launched, we had one of the worst years on the highway with 1,077 deaths. Of those fatalities, 25% were in the 15-24 age group. Included in this statistic were six students from Dutch Fork High School. In a single year, six lives were lost in six separate incidents all due to poor decisions behind the wheel. To ensure this tragedy was never repeated, SCNSC launched Alive at 25. Nearly twenty years later, **over 250,000 students** have completed the training program. Thanks to our partners and advocates across the state, we've worked with over 100 high schools and more than 50 court systems to educate young drivers and build safer communities.



Serving South Carolina

Alive at 25 works with high schools as well as court districts across the state.

- High School Prevention Programs
- Court Intervention Programs
- High School & Court Programs



143,426

Total traffic collisions in South Carolina in 2022*



"THE ALIVE AT 25 CLASS WAS EXTREMELY EDUCATIONAL AND GAVE ME A BROADER VIEW OF HOW MY ACTIONS WHILE DRIVING CAN IMPACT MYSELF AND OTHERS."

JESSICA HAMBY
Alive at 25 Participant

SPONSOR SPOTLIGHT

State Farm generously supports the Alive at 25 program by providing registration scholarships to students facing financial hardship. Their sponsorship helps ensure that all young drivers have access to this important defensive driving course, regardless of their ability to pay.



37% Reduction in teen traffic fatalities statewide since Alive at 25 launched in 2007*

*Statistics from the South Carolina Department of Public Safety

PRINCIPAL JACOB SMITH *River Bluff High School*

“A safe and civil campus is primary to everything we do. It comes before teaching and learning. Alive at 25 is a vital partner and reinforces driving safety for hundreds of our students annually. We are thankful for the program and its mission. Our state ranks near the top in fatalities, drunk driving, and drivers not using constraints. We believe education has excellent power, and this partnership is saving lives statewide.



Partnering with Local Law Enforcement to Change Lives

Police officers know firsthand the results of poor driving decisions by young people. Education at this crucial time in their lives will help these young drivers understand the dangers of risk taking and poor decision making while driving. SCNSC partners with law enforcement officers across the state to teach Alive at 25 to approximately 15,000 young drivers every year. These officers are selected to teach Alive at 25 because they have experience with, and a passion for, educating young adults. Each of our certified instructors is genuinely invested in the safety and good decision making of each Alive at 25 student.

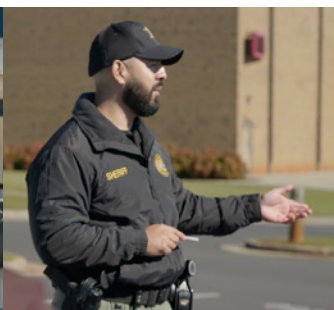


Watch the Video

Watch this video to hear from students, staff and advocates about how Alive at 25 has made a positive impact on communities in South Carolina and Georgia.

Ready for the Next Step?

Contact us to learn how to bring Alive at 25 to your campus. Email us at **info@scnsc.org** or call **800-733-6185** for more details and scheduling information.



**"ALIVE AT 25 HELPED ME UNDERSTAND THAT AT LEAST
99% OF WRECKS ARE PREVENTABLE."**

Alive at 25 Participant

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at **25**[®]

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