

Alive[®] at 25

PROGRAM OVERVIEW



*A Teen Defensive Driving
Program Developed By*

nsc
National Safety Council
SOUTHEASTERN CHAPTER

SCNSC.ORG

6425 POWERS FERRY RD NW
ATLANTA, GA 30339
(800) 733-6185

ALIVE AT 25 PREVENTION INITIATIVE

The National Safety Council Southeastern Chapter (SCNSC) is a nonprofit organization, serving Georgia and South Carolina. Our mission is to save lives from roadways to workplaces.

In 2007, the year Alive at 25 was launched, we had one of the worst years on the highway with 1,077 deaths. Of those fatalities, 25% were in the 15-24 age group. Included in this statistic were six students from Dutch Fork High School. In a single year, six lives were lost in six separate incidents all due to poor decisions behind the wheel.

To ensure this tragedy was never repeated, SCNSC launched a bold, innovative program called Alive at 25. Nearly two decades later, **SCNSC has seen over 250,000 students complete the course.**



Alive
at 25[®]

SAME MISSION, NEW TECHNOLOGY

To remain relevant to our young audience, the Alive at 25 curriculum is regularly updated with new videos and scenarios that focus on issues facing them each day behind-the-wheel.

In 2023, SCNSC launched an online certificate database system so our partners can verify a student's attendance in real-time with a click of a mouse. Flexible filters allow you to search on limited criteria such as name and driver's license number.

Did You Know?

Traffic crashes are the leading cause of death for young people ages 15-24, more than suicide and drug overdose combined.

ALIVE AT 25 CURRICULUM

The Alive at 25 curriculum includes activities, videos, case studies, personal stories from instructors, and problem solving to allow the participants to form their own conclusions regarding their behavior.

Young drivers typically do not make the connection between choices and consequences behind the wheel because they do not think anything bad will happen to them. Alive at 25 provides the knowledge to empower them to make safer choices both behind the wheel and as a passenger.

It teaches them responsibility and ownership of their decisions, which is applicable both on the roadways and life. The program also yields positive relationships between participants and the law enforcement officers and first-responders who teach the program.

An Alternative for Traffic Courts

Traffic Courts are on the front lines witnessing the need for behavior change for young drivers. Sentencing drivers with fines alone doesn't change behavior behind the wheel. Reshaping their attitudes is essential for young drivers. By implementing a court diversion program with Alive at 25, you can streamline your caseload and teach 15-24 year-olds to behave more safely which can ultimately save lives.

When courts use Alive at 25 as an alternative or for a reduction in fines, the benefits include reduced court congestion, decreased administrative costs, improved driving skills and behaviors, and therefore, safer roads. In fact, as more young drivers are retrained, roads in communities across Georgia will become safer with a reduction in violations, collisions, injuries and deaths.

LAW ENFORCEMENT

Police Officers know first-hand the results of poor driving decisions by young people. Education at this crucial time in their lives will help these young drivers understand the dangers of risk taking and poor decision making while driving. SCNSC partners with 105 law enforcement officers from 92 agencies to teach Alive at 25 to more than 15,000 young drivers every year. These officers are selected to teach Alive at 25 because they have experience with, and a passion for, educating young adults. Each of our certified instructors is genuinely invested in the safety and good decision making of each Alive at 25 student.

Alive at 25 classes are offered weekly for drivers in Georgia

92 law enforcement agencies train officers to teach Alive at 25

EDUCATION IS THE KEY TO CHANGE

1 Register for a Class

Participants must register for a class at SCNSC.ORG/A25. After enrolling, students receive regular email and text reminders about their class, along with the flexibility to reschedule up until their class start time.

2 \$60 Course Fee

As low as the cost for one tank of gas, The course fee covers course materials, instructor fees, and all costs associated with the program. Participants make payment during the online registration process.

3 Certificate Verification

Students are encouraged to print their certificates to give to the officer or court. However, our Court partners have access to our certificate database online, allowing you the ability to verify a student's attendance with the click of a button!

Alive[®] at 25

DO YOUR PART TO MAKE AN IMPACT ON GEORGIA ROADWAYS.

ADVOCATE FOR THE ALIVE AT 25 PROGRAM.



CALL: (800) 733-6185

VISIT SCNSC.ORG/A25

“The Alive at 25 class was extremely educational and gave me a broader view of how my actions while driving can impact myself and others.

– Jessica Hamby
Alive at 25 survey response

